

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE PAST
TWENTY YEARS

IRMA TIMES

Vol. 21. No. 22.

Irma, Alberta, Friday, November 27th, 1936.

\$2.00 per year in advance; 5c per copy

Kinsella Kernels.

A concert was held in the Kinsella United church on Friday, Nov. 20th. The program was put on by the Kinsella junior choir, and was well enjoyed by all those present. A silver collection of \$6.35 was taken in.

Mrs. D. Corbett, J. F. Murray and R. F. Witton spent Thursday and Friday in Edmonton.

Miss Doris Stevens left for Edmonton on Wednesday where she has accepted a position.

Mrs. J. Stronach and Miss Patty Stronach were in Edmonton the past week.

Mrs. Strang has been visiting Mrs. J. Burnett. Mr. Strang's new station is near Jasper.

Mr. Ivan Sheppy, of Three Hills, spent the week-end with Mr. and Mrs. E. Mark.

Mr. and Mrs. W. L. Ferries, Mrs. R. Cormach and Mrs. R. S. Nease motored to Edmonton on Sunday.

Mr. Seth Witton is a business visitor in Edmonton this week.

Mr. Lawrence Fead and Mr. Arthur Dahms of Wetaskiwin are visiting Mr. and Mrs. D. R. Thomas of Kinsella.

Mr. R. D. Thomas, who has been working at Ryley, spent the week-end at his home here.

Rev. T. E. Armstrong, pastor of Wainwright United church, will preach in the Kinsella United church Sunday morning, November 29th.

IMPORTANT NOTICE

DAIRYMEN PLEASE TAKE NOTICE

Under the regulations of the Department of Public Health, anyone supplying milk or cream to residents of the Village of Irma must apply to the Secretary of the Local Board of Health for a permit at once. This regulation will be strictly enforced. A penalty is provided for not securing a permit.

E. W. CARTER, Secretary.

Silver Wedding.

On the occasion of their silver wedding anniversary, Nov. 22nd, Mr. and Mrs. John Watson, who are old-timers in the Irma district, entertained dinner Mr. and Mrs. Fischer, Mr. and Mrs. Holt, Mr. and Mrs. Stead, Mr. and Mrs. Thurston, Mrs. and Miss Cameron and Mr. Leck of Sedgewick, Miss Essie Jenkins and Mr. James Thompson.

In the evening a strong delegation from the L. O. L. No. 2066, paid a surprise visit, being introduced by M. W. Bro. Stead, who called on R.W. Bro. Jackson who in a few well chosen words recounted some of the many services W. Bro. Watson had rendered to the community at large and to the L. O. L. No. 2066 in particular, he being a charter member. On behalf of the lodge he then presented Bro. and Mrs. Watson with a silver casserole. A number of the Brethren also spoke in congratulatory terms, after which Bro. and Mrs. Watson very feelyingly replied. Lunch was then served to the company.

Then on Monday evening a number of the old-timers of Irma and district surprised Mr. and Mrs. Watson when they received many expressions of good will and tokens of esteem. The remainder of the evening was spent reviewing events of the early days, after which a dainty lunch was served. Miss Jenkins assisted Mrs. Watson in receiving and entertaining. The Times extend congratulations to Mr. and Mrs. Watson at this time.

IN MEMORIAM

In loving memory of a dear wife, and mother, who passed away November 30, 1935.

What would we give her hand to clas;

Her patient face to see;

To hear her voice, to see her smile,

As in the days that used to be.

But some sweet day we'll meet again

Beyond toll and strife

And clasp each other's hand once more

In Heaven, that happy life.

Interred by her loving daughter.

Minutes of Meeting Buffalo Coulee Municipal Council

United Church Notes

Nov. 14, 1936, Council meeting held in Saltax school with Crs. Hetherington, Phessey, Ramsay, Hills, Dew and Cursey present. Reeve Phessey presiding.

Minutes of Oct. 10 meeting were read and adopted.

Monthly statement for Oct. was signed by the Reeve.

Hospital notices for the month read.

Relief for Nov. was authorized.

Mr. H. H. Burch attended and de-

sented to rent N.W. 20-48-8. Council agreed to give him first chance to rent for a term of 3 years on pay-

ment of the current taxes each year,

25% of which is to be paid in ad-

vance.

Re: Reparation of John Kane, Mr.

Kane to secure further guarantee

from employer in Scotland and Cr.

Dew to interview Dept. when attend-

ing convention.

Mr. Reg Ambler was present on be-

half of his father and advised that

they had purchased the S. 14-30-4

9-4 from Joe Jackson and desired to

arrange payment of the arrears of

taxes. Council agreed that they

would accept \$100 on Dec. 15, 1936,

and the balance in three equal annual

installments together with the cur-

rent taxes each year.

Municipal doctor agreement and

lists discussed. Councillors concerned to supply lists for their respective

divisions and the Reeve to interview

Dr. Knapp.

Bylaw No. 10 was read and finally

passed motion of Cr. Ramsay. The

bylaw to authorize the sale of the

N.W. 20-47-7-4 and Cr. Dew to inter-

view Deputy Minister while at Con-

vention.

Correspondence was read and re-

ported ade to Alex Blair. Cr. Dew car-

ried that report and action taken be ap-

proved.

Cr. Currey carried that secretary

apply for title to the following lands:

N.E. 1/4-30-4, N.E. 4-49-7-4 and N.

E. 1/4-30-4.

Cr. Hills carried that cheque for \$30

be issued to each of the delegates to

the annual convention.

Application was made for increase

in pensions for Mr. and Mrs. A. P.

Rust. Cr. Hills carried that full pen-

sions be recommended.

A letter was read from Supt. Child

Welfare re Mrs. Z. Ambler. Secretary

was instructed to reply giving full

particulars and advising that Coun-

cil is willing to pay the pension as

provisionally agreed.

Circular letter from the D.M.A. re-

garding the 1936 amendment to the

Mun. Dist. Act extending Councillors'

term of office from two to three years

was read, when Cr. Ramsay carried

that Cr. Hills' term be extended to

1939, Cr. Dew's to 1938, and Cr. Cur-

ry's term to 1938.

Cr. Ramsay carried that the annual

meeting of the ratepayers of the M.

Dist. be held at Saltax school on Feb.

20, 1937.

Application for appointment as re-

turning officer from Frank Hinton

was read. Cr. Dew moved that applica-

tion be accepted. Cr. Dew moved

an amendment that position be adver-

tised, applications to be in hands of

sec'y by next meeting Dec. 12, Amend-

ment declared carried.

A request was received from Tan-

kerton S.D. for \$60 on requisition. Cr.

Ramsay carried that this amount be

paid extra on next instalment. Av-

onglen S.D. also asked for further

payment, Cr. Ramsay to get in touch

with S.D. sec'y to find out exactly

what is required.

A letter was read from Wm. Cle-

land advising that \$100 bu. of wheat

was all they could spare to apply on

taxes this year. Cr. Hills carried that

this be accepted with the understand-

ing that security be given for the bal-

ance of consolidation payment.

Cr. Dew asked for an extra appor-

tionment for Div. 5 of \$100 which

was granted on motion of Cr. Hills.

Cr. Hetherington carried that time

sheets be paid.

Cr. Hills carried that account be

paid.

Cr. Currey carried the adjourn-

ment, next meeting to be at 10.30 on

Dec. 12, 1936.

Cr. Hills carried that account be

paid.

Cr. Currey carried that account be

paid.

Cr. Hills carried that account be

paid.

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The World of Wheat

By H. G. L. Strange, Director, Research Department, Searle Grain Company, Limited.

Wheat is probably the oldest of the world's crops.

A larger quantity of it is consumed than of any other foodstuff with the single exception of potatoes. In prehistoric times wheat was cultivated throughout Europe and was one of the most valuable cereals of ancient Persia, Greece and Egypt.

It has always been prized for the high quality bread which it produces—wherever it is possible people turn from foods made from rye, barley and oats to bread made from wheat.

It is grown in almost every country in the world, the only parts from which it is absent being the hot, low-lying regions of the tropics; Siam, however, being the one notable large country where no wheat is produced.

Its cultivation is simple and it is adapted to more varying soils and climatic conditions than any other food plant known.

It has ripened as far north as Skibotn in Norway and is cultivated around Archangel on the White Sea and in Verkhoyansk in Siberia within the Arctic circle. It is as well cultivated on the equator in Ecuador and Columbia.

Wheat is also grown at different altitudes varying from sea level to a height of 15,000 feet in Tibet.

Prices have tended to be raised recently by the following: Demand for Canadian wheat increasing; Subsoil moisture very deficient in Western Canada and spring wheat area U.S.A. and in parts winter wheat belt; U.S. purchases large quantities Argentine corn; Rainy delay planting in parts of Europe; Production of dried beans in Danube Basin less than normal.

These factors have tended to push prices down: Wheat surplus in Daniel countries estimated one hundred million (all time record); Large quantity wheat abroad to world's markets; Estonian production potatoes increasing; Argentina shipping surprisingly large quantities of rye.

Address inquiries to H. G. L. Strange, Director Crop Testing Plan, Room 357, Grain Exchange Building, Winnipeg, Man.

Pool Elevators Have Satisfactory Year

The annual meeting of the Alberta Wheat Pool delegates was commenced on November 24th in Calgary. The reports of the business operations for the year ending July 16th, 1936, were of an encouraging nature. They showed elevator operator earnings of \$1,092,273.59 from which was deducted \$526,095.69 for depreciation and \$256,706.12 for interest payment to the Alberta government on the 1929 overpayment, leaving a net surplus from the year's operations of \$309,513.78.

Since 1931 when the Alberta Wheat Pool shouldered the burden of the heavy 1929-30 Pool overpayment and set out to re-establish its financial position this organization has made marked progress. Last year's operations have increased the members' equity in the assets of the organization by \$430,194.69. The members now have an equity totalling \$5,005,572.76 in Pool assets after deducting the liability for the '29 overpayment.

Contrary to the stand of virtually every other organization engaged in grain marketing and handling, the Alberta Pool, along with its sister pools in Manitoba and Saskatchewan, maintain that Canada should develop a national grain marketing policy based on the operation of an active Wheat Board upon which producers should have direct representation and that a minimum price should be fixed from year to year, having some relation to the cost of producing grain in Western Canada. Representations to this effect were presented by the Alberta Wheat Pool's board of directors to the delegates.

The Alberta Pool is operating 429 country elevators in Alberta and 3 terminals on the Pacific Coast, 2 at Vancouver and 1 at Prince Rupert.

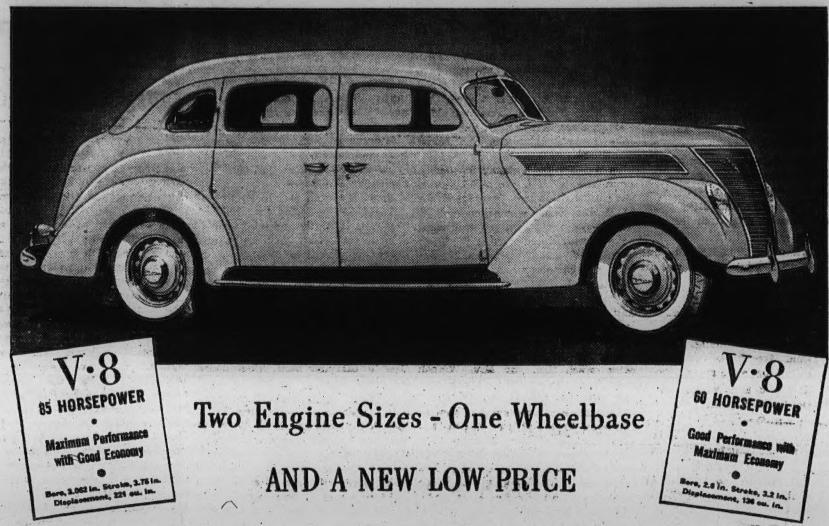
The Sweet Young Thing (cooing): Darling, I've just read that a man out west exchanged his wife for a horse. Isn't that awful? You wouldn't exchange me for a horse, would you darling?"

Husband (dutifully): "Never!" (Then thinking), "But, I'd hate to have anyone tempt me with a good car."

For Job Printing see E. W. Carter

Announcing THE FORD V-8 FOR 1937

The Quality Car in the Low-price Field

**Two Engine Sizes - One Wheelbase****AND A NEW LOW PRICE**

THE New Ford V-8 for 1937 is the most beautiful Ford car ever offered. It is built in only one size—with one standard of roomy comfort and modern appearance. But you may have either the improved 85-horsepower V-8 engine for maximum performance—or the new 60-horsepower V-8 engine for maximum economy. The smaller engine makes possible a lighter car—a lower priced car, with lower operating costs—and permits still more people to enjoy the smoothness, quietness and reliability of the V-type 8-cylinder engine.

Improved 85-horsepower V-8 engine—Drive it and watch the speedometer!

More than three million owners are now enjoying the superior performance of the Ford V-8 engine on the road. When you drive the 1937 Ford with the 85-horsepower V-8 engine, you are master of a power plant that

gives everything you can possibly demand in speed and acceleration.

Today it is a better engine than ever

—with a better cooling system and new smoothness. Yet improved car-

buretion enables it to deliver its

thrilling performance with unusually

low gasoline consumption.

New 60-horsepower V-8 engine—Drive it and watch the fuel gauge!

The new 60-horsepower V-type 8-cylinder engine is almost an exact replica of the 85—except for size, weight and power. It delivers V-8 smoothness and quietness—even at speeds up to 70 miles an hour—with gasoline mileage so high that it creates an entirely new standard of economy in modern motor car operation.

We invite you to see this new Ford car at your Ford dealer's showroom,

and arrange to drive one equipped with the engine that fits your own needs.

SEE YOUR NEAREST FORD DEALER FOR COMPLETE DETAILS

LOUGHED NEWS.

Members of the Women's Institute met Saturday, November 7th, at the home of Mrs. Charles Weir. Mrs. B. McDougall presided. The subject for study was Legislation, and Miss Evelyn McFadyean won the jumbled word contest in words used in legislation.

The Institute sponsored the sale of poppies in aid of the Legion. Mrs. Elliot Weir and Mrs. Clifford Weir assisted with the luncheon. The annual meeting will be held Saturday, December 5th, at the home of Mrs. E. H. Hudson at 2:30 p.m.

The November meeting of the Women's Institute Girls' Club was held at the home of Catherine Jack. Each member is to knit an article of baby clothes which will be sold. They decided to hold a novelty dance on December 4th with White's orchestra furnishing the music. The club sold poppies for Armistice day. The roll call was answered with "Activity during the Year." The girls all joined in group singing. The next meeting will be held at the home of Miss Barbara Malloy.

Louis Barthol accompanied by Max Kirkham, Camie Pederson, D. Whyte, Jack Scheidecker and Mel McCune, took in the talkies at Sedgewick on Tuesday evening.

Don Graham has been busy on the skating rink for the last week. He is leveling it up and repairing the fence. We may have a rink yet.

Miss Beryl Kirkman accompanied Mr. and Mrs. C. P. Rowland to Alliance on Thursday. Beryl visited with Miss Bernice Vorees for a few days, returning on Sunday.

YOUR SIZE

By JANE DEE

ACCURACY of measurement plays a very important part in the shopping of Mail Order customers. Few people realize the necessity of measuring **EVERTY TIME** they order. Often they may receive a different size to that which fitted them only six months previously.

Perhaps you gained while away on your holidays. Perhaps you lost weight and need a smaller size. Your daughter's shoulders will probably have become broader and therefore size will require a larger size. All these things must be taken into consideration when you shop by mail.

When you sit down to write your order, have the tape measure beside you so that you will be able to measure yourself. If you still have somebody else measure you.

If you have had difficulty securing a garment to fit properly, when you order, kindly send in your full measurements such as width across shoulders, bust, waist, length and dress length. Then we will be able to advise you upon the correct size according to your measurements.

Jane Dee

ST. EATON CO. CANADA

EATON'S

FEATURES

APPEARANCE—A newly designed car. Headlamps recessed in fender aprons. Modern lid-type hood binged at the back. Larger luggage space. Spare tire enclosed within body. Completely new interior. Slanting V-type windshield opens in all closed cars.

BRAKES—New Easy-Action Safety Brakes, of the cable-and-conduit control type. "The safety of steel from pedal to wheel." Self-energizing—car momentum is used to help apply the brakes. Tests show that about one-third less pedal pressure is required to stop the car.

BODY—Not an ounce of wood used for structural strength. Frame structure all steel, sheathed with steel panels—top, sides and floor. All are welded into a single steel unit of great strength.

COMFORT AND QUIET—A big, roomy car. Extra space is in the body, not taken up by the engine under the hood. Comfort of the Contro-Poise Ride further increased by smoother action of the long-tapering springs, with new pressure-lubrication. New methods of mounting body and engine make this a quieter car.

NORTHERN ELEVATOR COMPANY LTD.

OLDEST ESTABLISHED GRAIN FIRM IN CANADA

OFFICES
WINNIPEG EDMONTON CALGARY

**For 54 Years...**

Bawlf Grain Handling and Marketing Facilities have served Western Farmers. Let us handle your grain and futures transactions.

N. BAWLF GRAIN COMPANY LIMITED

WINNIPEG CALGARY EDMONTON YORKTON

The Best Seed at Cost

To obtain the most income, the farmer must grow the best crop.

To grow the best, each must sow the best.

Registered or Certified seed sealed in the sack is the best, and is available at our Elevators to farmers at cost.

Sow the nearest Searle or Home Agent.

SEARLE GRAIN COMPANY, LIMITED

Extra!**LOW WINTER FARES****PACIFIC COAST**

VANCOUVER — VICTORIA
PORTLAND and CALIFORNIA POINTS

Three classes—FIRST, INTERMEDIATE and COACH

On sale daily to May 14, 1937

Return limit 6 months

Special 30 day fares at further reductions from certain points.

EASTERN CANADA - CENTRAL STATES

Two classes—FIRST and COACH

On sale daily Dec. 1, 1936, to Jan. 5, 1937

Return Limit 3 months

to the OLD COUNTRY for CHRISTMAS
Special fares Nov. 15, 1936, to Jan. 5, 1937
RETURN LIMIT 5 MONTHS

Make your Winter Travel arrangements with nearest Ticket Agent
CANADIAN PACIFIC

As a Life Insurance Policyholder

You Share in the Ownership of These Valuable Assets

Government Bonds First Mortgages Municipal Bonds
Industrial Securities Public Utility Bonds

YOUR savings in Life Insurance—which help to form the Assets of the company in which you are insured—not only protect you and your family but also make you a part owner of high-grade securities.

For example—as a Life Insurance policyholder, you share in the ownership of Government and Municipal bonds. These bonds provide for the construction of highways, railways, canals, schools, water and sewage systems, and other important public enterprises.

You likewise have a definite financial interest in Canadian industries, and in Canadian homes and farms.

The Life Insurance companies, which your enterprise and thrift have built up, acting on behalf of yourself and 3,500,000 other policyholders, invest the Assets you have entrusted to them. In making these investments, they exercise the utmost care to secure safety with a satisfactory yield.

Of the combined Assets in the Life Insurance Companies operating in Canada, the major part is invested in Government and Municipal bonds and debentures. Large amounts are also invested in first mortgages on carefully selected city, town and farm properties, and in loans to policyholders.

You can take satisfaction in the fact that Life Insurance companies in Canada have faithfully discharged their obligations. Even in periods of greatest financial stress, every obligation guaranteed by their policies has been fulfilled.

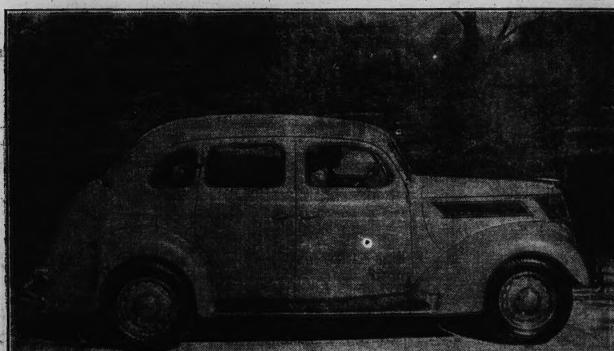
Life Insurance



Guardian of

Canadian Homes

New 1937 Ford V-8s Announced



Two of the most popular body types in the entire Ford V-8 line are the de luxe Fordor touring sedan (above) and the Tudor sedan (below). The new 1937 editions are shown. The same new front end, new headlamps, V-type windshield and use of the "tear

drop" form wherever practicable combine to give what those who previewed the cars to the most qualified Ford yet produced. The Fordor touring sedan is a family car especially suitable for touring. It boasts a roomy built-in trunk. The Tudor sedan has a new full-

width front seat with divided tilt-back. Two engine sizes are available, the famous 85 horsepower V-8 engine and a new 60 horsepower V-8 engine. Mechanical improvements include new all-weather front end, new top, "no-action safety" brakes and new "finger-tip" steering.

FORD ANNOUNCES NEW 1937 MODELS WHICH ARE OF PUBLIC INTEREST

The new Ford V-8 cars for 1937 present a number of outstanding features, principal among which are:

Two engine sizes—brand new 60-horse power V-8 making its first bow in the North American motor car market; and the famous 85 horsepower V-8 with a number of important refinements. The car itself is built in only one size with one standard of roomy comfort and modern appearance.

New change-and-conduit control soft "easy-action" brakes, with "the safety of steel from pedal to wheel."

New body lines in which the "tear drop" form has been used wherever practicable. Headlamps in fender ap-

In the eleven body types available a de luxe five-passenger club coupe is new. Five body types come either with or without de luxe equipment. Six are with de luxe equipment. There are six colors, four of which are new.

All steel body, including new all-steel top as well as steel structure, steel panels and all-steel floor.

Improved "finger tip" steering, with increased wheel leverage of 18.2 to 1 and worm roller gear.

Increased comfort, including new quietness of operation.

The new car, according to those who previewed it at the Ford dealer meetings in Windsor and Detroit last week, is the most beautiful Ford ever built. Its sleek lines flow without a break from the smart radiator grille through the new shield-type hood, the new slanting V-type windshield and the smoothly moulded steel top to the graceful reverse curve of the rear quarter. Virtually every visible component of the car reflects the tear drop form.

The interior reveals the same meticulous attention to detail. The treatment is modern. Upholstery is pillowed, with wide pleats. Seats are wide, deep and soft-cushioned. The instrument panel grained with the dials and engine controls in front of the driver. Starter button is on the dash, the hand brake at the left under the panel, out of the way of front seat passengers.

From a mechanical standpoint the most important development in the new Ford is the 60 horse power V-8 engine. Although new to this continent it has been built in England and France for more than a year for Ford cars destined for the European market. There it has been an outstanding success.

The engine was developed primarily to give the motoring public maximum fuel economy. Its introduction marks an important deviation from the continuous trend during recent years toward higher horse power and extreme performance. As the engine, clutch and transmission assembly weighs considerably less than the 85 horse power unit, it permits a lighter car with resulting greater economy.

The new engine is approximately two-thirds the size of the larger unit. Its bore is 2.6 inches, stroke 3.2 inches and piston displacement 136 cubic inches, against 221 cubic inches for the larger engine. Equipped with the 60 horse power engine, the car's top speed is about 70 miles an hour, comfortable cruising speed 55 to 60 miles an hour.

All the refinements of the big engine are incorporated in the smaller unit—cylinder blocks and crankcase integral, cast alloy steel crankshaft, high chrome nickel alloy valves with high tungsten chrome alloy steel valve seat inserts, dual down-draft carburetor, high compression heads, air cleaner, directed-flow crankcase ventilation and new cooling system.

Improvements have been made in the 85 horse power engine. Engine heat control is substantially improved by the new cooling system. The two water pumps are of higher circulating capacity and are located at the bottom of the cylinder blocks. They are automatically lubricated and self-sealing.

The engines are cushioned at four points in the rubber.

Spare wheel and tire are carried inside in all body types. The new body designs permit unusually roomy luggage compartments.

The movie shows are doing some wonderful missionary work, says a careful observer, in showing the married men how to avoid beautiful women who might try to jump them.

A young city girl was vacationing in the country and became friendly with a farmer boy. One evening as they were strolling across a pasture they saw a cow and calf rubbing noses in the accepted bovine fashion.

"Ah," said the farmer boy, "that's right makes me want to do the same thing."

"Well, go ahead," said the girl, "it's your cow."

Royal Grain Inquiry Commission to Begin Work December 1st.

Mr. Justice W. F. A. Turgeon, Royal Commissioner, appointed to inquire into the Canadian grain industry, announced at Ottawa recently that hearings were scheduled to begin in Winnipeg on Tuesday, December 1. Subsequent hearings will be held at Regina, Saskatchewan, Calgary, Edmonton and Vancouver and possibly at some other western points.

By Order-in-Council the Commission is authorized to inquire into and to report upon the subject of the production, buying, selling, holding, storing, transporting and exporting of Canadian Grains and Grain Products, and other questions incident to such matters, and in particular, but without restricting the generality of the foregoing terms, to inquire into and report upon:

1. The method now or heretofore employed in marketing Canadian grain abroad, including Government Grain Boards, co-operative or pool marketing, price stabilization measures and the open market or competitive method; and the effect of these various methods upon markets.

2. All transactions since the year 1930 pertaining to the handling of grain for relief and seed purposes in the provinces of Manitoba, Saskatchewan and Alberta under the Dominion Government guarantee, or otherwise.

3. The extent, if any, to which the Canadian Wheat Board protected special short interests in the Winnipeg Wheat Market in December, 1935, immediately following higher price fixed by the Argentine Government for Argentine wheat; and the effect, whether beneficial or harmful, of any such action taken by the Board.

4. The effect of the practice of mixing and of the selection of grain for protein content by millers and exporters.

5. The causes of the decrease in Canadian grain exports in recent years.

6. The measures which should be taken to retain and to extend the marketing throughout the world of Canadian wheat and other grains and their products.

(With Commissioner Turgeon will be associated Hon. J. L. Ralston of Montreal, Counsel, Mr. J. E. Coyne of Winnipeg as Assistant Counsel and Dr. T. W. Grindley of Ottawa as Secretary.

The Commission is anxious to hear from anyone having information to offer on the above subjects and those desirous of making submissions are asked to communicate with the Secretary or with Counsel for the Commission at Winnipeg, stating the nature of their evidence and the place at which they would prefer being heard.

NEW PRICE CODE FOR ALBERTA PRINTERS

The new provincial printers' code board having been set up by the department of trade and industry, and the new price code list being in effect henceforth anyone in Alberta requiring job printing will pay the same price for the work regardless of where in the province he places his order.

All printing firms in Alberta must first obtain a license, the cost of this being based on a sliding scale, and also being governed by the new price code; the code also regulates firms outside the boundaries of the province who send their salesmen into Alberta for orders.

The schedule of prices was drawn up by a committee of lifetime printers and are fair and equitable, and these are now approved by the officials of the department. The prices now in effect are fixed and permit no leeway.

Viking Creamery Butter Takes Two Second Prizes At Toronto Winter Fair

The Viking creamery made a splendid showing at the Winter Fair held in Toronto last week, when they captured two second prizes for butter in a dominion-wide competition. The two prizes were awarded on 20-lb prints, and 14-lb solids. The creamery management as well as the butter-maker, Mr. S. Halberg, are to be congratulated on receiving second place in face of such keen competition from all important creameries in Canada.

An investigator finds that there are no such things as unhappy weddings. The unpleasantries comes after the wedding.



G. G. COOTE ?

Former U. F. A. member of parliament who was recently appointed as one of the directors of the Bank of Canada by the Liberal government.

SMALL INVESTORS HIT

As Life Insurance policyholders, 3,500,000 Canadian men and women not only enjoy financial protection for themselves and their families, but have a definite share in a national investment of two billion dollars.

These dollars, which are policyholders' savings, put to work for them by Life Insurance companies, are invested in the highest grade securities—federal, provincial, and municipal bonds; selected first mortgages on city and farm properties; public utility bonds; and industrial securities.

These investments provide for the construction of highways, railways, canals, schools, water and sewage systems, and other important enterprises, and help to provide employment all over Canada.

In making these investments, Life Insurance companies exercise the utmost care to insure safety of capital and a satisfactory interest return. Both capital and interest are vital factors in determining the cost of insurance protection, and any forced reduction in security values, or interest rates, hits directly at the policyholders themselves.

They are the real owners of the bonds and holders of the mortgages that finance governments, and that build homes and develop farms and industries.

NOTICE

Public Sale of Lands Under the Tax Recovery Act, 1929

Mun. Dist. of Battle River, No. 423

Notice is hereby given, that under the provisions of The Tax Recovery Act, 1929, the Municipal District of Battle River, No. 423, will offer for sale by public auction, at the Municipal Office, Irma, Alberta, on Thursday, the 10th day of December, 1936, at 2 o'clock in the afternoon, the following lands:

Pt. of Sec.	Sec.	Twp.	Rge.	M.
N. E.	5	45	7	4
N. W.	5	45	7	4
S. E.	5	45	7	4
S. W.	5	45	7	4
N. E.	27	45	7	4
S. E.	20	44	8	4
N. W.	21	44	8	4
S. W.	21	44	8	4
N. W.	3	45	8	4
N. E.	7	45	8	4
S. E.	7	45	8	4
S. E.	23	45	8	4
S. E.	36	45	8	4
N. E.	1	44	9	4
N. W.	4	44	9	4
N. W.	7	44	9	4
N. W.	13	44	9	4
S. E.	34	44	9	4
N. W.	34	44	9	4
N. E.	36	44	9	4
N. E.	2	45	9	4
S. E.	2	45	9	4
N. W.	22	45	9	4
N. E.	30	45	9	4
E. 1/2 N. E.	31	45	9	4
S. 1/2 N. E.	32	45	9	4
Fr. S. W. (6.06 ac.)	34	45	9	4
N. 1/2	15	46	9	4
All	23	46	9	4
S. E.	27	46	9	4
N. W.	33	46	9	4
S. W.	33	46	9	4
N. W.	10	46	8	4
E. 1/2	13	46	8	4
E. 1/2	17	46	8	4
W. 1/2	12	46	7	4
All	13	46	7	4
All	15	46	7	4
S. E.	32	46	7	4

Each parcel will be offered for sale, subject to a reserve bid, and subject to the reservations contained in the existing certificates of title. Terms, cash, unless otherwise arranged.

Redemption may be effected by payment of the full amount of the arrears of taxes and costs, at any time prior to the sale.

Dated at Irma, Alberta, this 8th day of October, 1936.

CHAS. WILHELMAM, Sec-Treas.
N. 18-D4

Wabasso Sheets and Pillow Cases

Buy them for your own use or for Gifts. They are always acceptable.

WABASSO SHEETS—

Heavy bleached pure white sheets of a good heavy weight. Hemmed ends. Done up in pairs. Size 72 x 86. **2.95**

PILLOW CASES—

Wabasso Pillow Cases. Two styles. One hemstitched and ends finished in contrasting shades of blue, gold, pink, mauve, etc.; the other is a hemmed end, finished at hem with two rows of colored beading. White, blue, gold, pink. **\$1**
Per Pair

Staple Dry Goods

PLAID BLANKETS—

Heavy weight Cotton Blankets in plaid designs. Green, rose, mauve, or maize. Large size. **70 x 90. 2.45** Specially priced

COTTON SHEETING—

Useful for sheets or comforter making. 72 inches wide. A Wabasso product, assures you good weight, even cotton. **35c** Per Yard. **TEN YARDS 3.25**

DARK FLANNELETTE—

A good weight dark grey flannelette in striped patterns. Full 36 inches wide, these cloths make splendid covers for every-day comforters. **19c** and quilts. Per yard

WHITE FLANNELETTE—

A handy width for children's wear. 27 inches. A good weight and bleached pure white. Every household can find a use for some of this. **.12 1/2**
Full 36 inches wide. **15c**

FACTORY COTTON—

An English cloth that is exceptional value. Nice, fine, even weave that is much better than you would expect at this low price. **15c**

BOYS' DRESS SHIRTS

"Lad" shirts made by Tooke. The same style, good make and good patterns as you find in Tooke men's shirts. Collar attached style. **.98**
Priced at

BOYS' MICAWBER SWEATERS

High grade jersey sweaters for smaller boys. Made from good Botany yarns in jersey weight. Nice mixtures. Neatly trimmed polo collar and Belt. Zipper front. **\$2**

Grocery Specials

CANNED CORN

Country Kist Sweet Corn

2 TINS FOR 25c

TOMATO JUICE

Aylmer Juice. Large Size, **25 1/2 oz.**

2 TINS FOR 29c

S O U P !

Aylmer Vegetable and Tomato

**3 Tins for 25c
6 Tins for 49c**

TOMATOES

Solid Pack. No. 2 1/2 tins
Choice Tomatoes

2 TINS FOR 25c

EXTRA SPECIAL SATURDAY and MONDAY

GRAPE FRUIT

Large size. New Texas 3 for **25c**
Sweets. Special

APPLES

Just a few cases. Sol. 1.79
id. Grimes Golden.

CHOCOLATES

Neilson's Best Grade
Chocolates. 1 lb **39c**

CHERRIES

Fresh Glace Cherries.
Drained

**1/2 lb for 25c
1 lb for 45c**

BRAZIL NUTS

Whole Shelled Brazils.
Medium Size

**Per pound 50c
Only**

SHELLED WALNUTS

Bright, light new
cracked walnuts

**Per Pound 39c
For 2 Pounds 23c**

DATES

1936 Dates. Fresh
and juicy

For 2 Pounds 23c

J. C. McFARLAND CO.

IRMA

Main Street

Mr. P. J. Hardy spent last week-end in Irma.

Mr. Butterfield, Inspector from the Department of Public Health, paid a visit to Irma last Wednesday.

Mr. R. L. Simmerson has secured the position of salesman for the Fuller Brush Co. for this district.

Mr. P. J. Hardy, of Edmonton, arrived last Friday evening to take care of her mother, Mrs. C. F. Hill, who is ill.

Mr. and Mrs. Jas. Fenton, accompanied by their son and daughter, Stuart and Rena, paid a visit to relatives at Imlisfree last Saturday.

After an absence of 23 years, Mrs. R. K. Kiefer of Hespeler left on the 14th from Irma on Monday evening on a trip to visit her old home in England. Mrs. Kiefer will sail from Montreal on the 27th.

The hockey dance held last Wednesday evening in aid of the Irma hockey club was enjoyed by a large number and a substantial amount was cleared which was applied against the indebtedness of the club.

ALBERT DISTRICT NEWS

Mr. Kemp spoke to a goodly crowd on Sunday. Next service will be held December 6th, possibly our last for this year, so why not make it a full house?

Our nifty new store, managed by Norman Johnstone, is doing a flourishing business.

Albertites who took advantage of last week's excursion to the Capital were: Mrs. E. J. Jones, Edith McRoberts and Edgar Jones.

G. W. Hardy and sons have made splendid progress in the preparation of the new rink. Their work is being watched by a highly appreciative crowd of young folks.

The dance on the 20th, convened by Messrs. G. Ramsay and P. Laidlaw, was well patronized.

The last W. I. meeting was held at the home of Mrs. Lukens Sr. Mrs. Lukens is directing the making of a quilt. Mrs. R. Lukens Jr. assisted the hostess in serving an appetizing lunch.

Complimenting Edith Jones, the Happy Hikers held a social evening at the McRoberts' home recently. Edith and her uncle, W. Williams, are leaving for an extended visit in Wales and will sail from New York on the "Queen Mary" next week. Edith's young companions will miss her but all join in wishing her a happy holiday.

A meeting, with a view to forming a W.M.S., will be held at the home of Mrs. McRoberts on Tuesday, December 1st, beginning at 2:30 p.m. All interested are cordially invited to be present.

The Women's Institute

The monthly meeting of the W. I. will be held on Thursday, December 3rd, at 2:30 p.m., at the home of Mrs. Arnold. Hostesses, Mrs. J. Rae, Mrs. P. Jones and Mrs. R. Martin. Roll-call will be answered by an exchange of gifts. Will all members make every effort to be present as this is the annual meeting and the election of officers for the ensuing year will take place. Mrs. C. Wilbraham, Sec'y.

FOR SALE—Pure bred Rhode Island Red Cockrels, \$1 each or 2 for 1.75.—D. H. Currie, phone 512, Irma, Alberta. 20-274

NOTICE

M. D. of KINSELLA, No. 424

Owing to the early freezing up this fall, there were certain resident ratepayers who did not get the opportunity to do road work during 1936, the Council wish it to be known that such Ratepayers who did not have the opportunity to do their road work will be able to do the work in 1937, irrespective of any road work that may be allotted to them on account of 1937 road work.

B. H. GREEN, Sec.-Treas.

SEGEWICK.

The annual meeting of the Bethania ladies' aid was held at the home of Mrs. Gilbert Swanson on Wed., Nov. 11. After devotional the usual business was dealt with and the following officers were elected for the coming year: Mrs. H. Birkness, president; Mrs. Lind Olson, secretary, and Mrs. E. Danielson, treasurer.

A large congregation was in attendance at the Bethania Lutheran church on Sunday, Nov. 15, where confirmation services and Holy Communion were held, when Lavina Danielson, Thordis Lundie and Reynold Mikkelson were confirmed.

Mr. H. Birkness was on the sick list last week but is noticeably improving. The local schools are busy planning and preparing to make their Christmas concerts better than ever.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.

E. W. CARTER, Local Editor

ADVERTISING RATES

Want or Display insertion. \$25

Stray or Standard, 3 issues for \$1.00

Card of Thanks \$50

In Memoriam \$25

Local advertising, per line. \$5

Local advertising, per line. \$5